



ETSY WEDDING ARTISTS

somethingturquoise.com

“First off I want to thank you



from the bottom of my creative heart for being interested in this unique advertising opportunity. Being that I'm a true crafter and lover of the handmade; I was inspired and excited when I heard about Etsy... and of course signed up right away. I quickly found that although I enjoyed selling handmade cards and jewelry in my little shop - I soon realized that I loved shopping Etsy even more! Which I've come to find out is the same for many of our creatively driven readers. Because of my passion for Etsy and what it promotes, I am creating the very first, Etsy artisan exclusive, wedding vendor gallery called "Etsy Wedding Artists". I'm beyond excited about helping you reach your target customer while promoting small business and building new friendships."

- Jen | [Something Turquoise](#)

WHAT IS SOMETHING TURQUOISE

TO
INSPIRE
CREATIVE
BRIDES



Started in 2011 by Jen Carreiro, self proclaimed master-crafter, Something Turquoise is a wedding blog that truly embraces the DIY bride. Staying true to her crafty roots, Jen knew that she wanted to promote and inspire the amazing girls planning their own weddings - either because of budget restraint or just pure joy - like she did. Something Turquoise exclusively shares DIY weddings, engagements/proposals where the bride and groom have DIY plans for their big day... and many other DIY inspired content including our most popular DIY tutorials - that actually work! Noticing what others in the bloggosphere were sharing and realizing that the tips and steps being provided were either too difficult for the average bride - or simply wouldn't turn out the way it was photographed - spurred the need to create projects that not only would work but that could easily be duplicated. There is no other wedding blog out there where the editor is the creator of the tutorials, the benefit being that help is always available and questions are always answered. This devotion to the creative spirit has honed Something Turquoise's readership and created a community that desires the handmade. Our biggest joy is celebrating the artisan that exists in every bride.

WHY ADVERTISE



WE HAVE RECENTLY
LAUNCHED A BRAND
NEW, FULLY REDESIGNED
AND RESPONSIVE WEBSITE

EXCLUSIVELY
CURATED
GALLERY

415K
PAGE
VIEWS
PER MONTH
& GROWING
RAPIDLY

PRESS:

DIY NETWORK CONTRIBUTOR
MARTHA STEWART CRAFTS
DESIGN TEAM
STYLE ME PRETTY CONTRIBUTOR
FEATURED ON
CUPCAKES & CASHMERE



ENGAGED
SOCIAL
MEDIA
FOLLOWING

OUR READERS WANT TO BUY
HANDMADE, CUSTOM AND
UNIQUE ITEMS

WHAT DOES IT ENTAIL?

We are providing a beautifully presented, carefully curated, and hand promoted type of wedding blog advertising only for the very best Etsy sellers. On SomethingTurquoise.com, right on the home page, under the tab 'Etsy Wedding Artists'... you will find a click through - 3 page style gallery . Each artisan will have their choice of sharing their shop information, personal narrative, social media links and 7 images to promote their listings. ***Your items will NOT be sold through our website... your gallery listing will redirect our readers to your Etsy shop. Along with your custom listing, your shop will also be promoted across our Social Media Channels.

YOUR ITEMS WILL ALSO BE GREATLY CONSIDERED FOR:

- Being added to our Etsy Tastemaker Page
- Featured in our regular 'Etsy Inspiration Board' articles on the blog
- Twice a month Giveaway posts for free (normally we charge \$250 for them)

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CATEGORIES

FASHION

JEWELRY

PAPER

CEREMONY

GIFTS

DECOR

SUPPLIES

RECEPTION

**CHOOSE ONE CATEGORY THAT
FITS YOUR BUSINESS.**

WHAT IS THE COST?

KEEPING THINGS SIMPLE WE HAVE TWO OPTIONS FOR YOU
ALL PAID VIA PAYPAL INVOICE

\$120

6 MONTH COMMITMENT

\$220

1 YEAR COMMITMENT

SHOP REQUIREMENTS

- MUST HAVE AT LEAST 300 SHOP SALES
- MUST HAVE AT LEAST 50 REVIEWS AND A 5 STARS RATING
- MUST HAVE AT LEAST ONE SOCIAL MEDIA ACCOUNT FOR THE SHOP

WE WANT TO CELEBRATE SHOPPING SMALL AND PROMOTE ALL THE AWESOME
HANDMADE WEDDING ARTISTS OUT THERE, SO EMAIL US TODAY IF YOU
ARE INTERESTED IN JOINING OUR AMAZINGLY TALENTED TEAM!!!

EWA@SOMETHINGTURQUOISE.COM