



ETSY WEDDING ARTISTS

somethingturquoise.com

“First off I want to thank you



from the bottom of my creative heart for being interested in this unique advertising opportunity. Being that I'm a true crafter and lover of the handmade; I was inspired and excited when I heard about Etsy... and of course signed up right away. I quickly found that although I enjoyed selling handmade cards and jewelry in my little shop - I soon realized that I loved shopping Etsy even more! Which I've come to find out is the same for many of our creatively driven readers. Because of my passion for Etsy and what it promotes, I am creating the very first, Etsy artisan exclusive, wedding vendor gallery called "Etsy Wedding Artists". I'm beyond excited about helping you reach your target customer while promoting small business and building new friendships."

- Jen | [Something Turquoise](#)

WHAT IS SOMETHING TURQUOISE

TO
INSPIRE
CREATIVE
BRIDES



Started in 2011 by Jen Carreiro, self proclaimed master-crafter, Something Turquoise is a wedding blog that truly embraces the DIY bride. Staying true to her crafty roots, Jen knew that she wanted to promote and inspire the amazing girls planning their own weddings - either because of budget restraint or just pure joy - like she did. Something Turquoise exclusively shares DIY weddings, engagements/proposals where the bride and groom have DIY plans for their big day... and many other DIY inspired content including our most popular DIY tutorials - that actually work! Noticing what others in the bloggosphere were sharing and realizing that the tips and steps being provided were either too difficult for the average bride - or simply wouldn't turn out the way it was photographed - spurred the need to create projects that not only would work but that could easily be duplicated. There is no other wedding blog out there where the editor is the creator of the tutorials, the benefit being that help is always available and questions are always answered. This devotion to the creative spirit has honed Something Turquoise's readership and created a community that desires the handmade. Our biggest joy is celebrating the artisan that exists in every bride.

WHY ADVERTISE



WE ARE LAUNCHING
A BRAND NEW, FULLY
REDESIGNED AND
RESPONSIVE WEBSITE

EXCLUSIVELY
CURATED
GALLERY

250K
PAGE
VIEWS
PER MONTH

expected to double with
the new site launch

PRESS:

DIY NETWORK CONTRIBUTOR
MARTHA STEWART CRAFTS
DESIGN TEAM
STYLE ME PRETTY CONTRIBUTOR
FEATURED ON
CUPCAKES & CASHMERE



ENGAGED
SOCIAL
MEDIA
FOLLOWING

OUR READERS WANT TO BUY
HANDMADE, CUSTOM AND
UNIQUE ITEMS

WHAT DOES IT ENTAIL?

We are providing a beautifully presented, carefully curated, and hand promoted type of wedding blog advertising only for the very best Etsy sellers. On SomethingTurquoise.com, right on the home page, under the tab 'Etsy Wedding Artists' will be a click through - 3 page style gallery . Each artisan will have their choice of sharing their shop information, personal narrative, social media links and 8 images to promote their listings. *****Your items will NOT be sold through our website...** your gallery listing will redirect our readers to your Etsy shop. Along with your custom listing, your shop will also be promoted across our Social Media Channels.

YOUR ITEMS WILL ALSO BE GREATLY CONSIDERED FOR:

- Being added to our Etsy Tastemaker Page
- Featured in our regular 'Etsy Inspiration Board' articles on the blog
- Twice a month Giveaway posts for free (normally we charge \$250 for them)

8

CATEGORIES

FASHION

JEWELRY

PAPER

CEREMONY

GIFTS

DECOR

SUPPLIES

RECEPTION

CHOOSE ONE CATEGORY THAT
FITS YOUR BUSINESS.

somethingTurquoise™

Embracing the DIY bride



DIY TUTORIALS | REAL WEDDINGS | INSPIRATION | ETSY WEDDING ARTISTS

search for something?



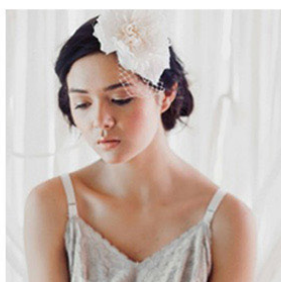
FIND CHIC SAVE
THE DATE CARDS

WEDDING *PAPER *divas*

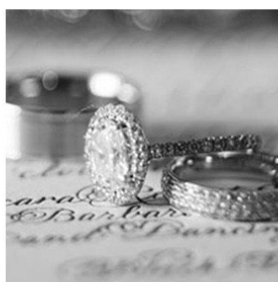
SHOP NOW

ETSY WEDDING ARTISTS

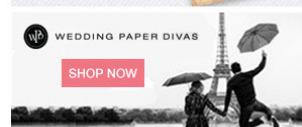
APPROVED WEDDING ARTISTS FOR YOUR BIG DAY



FASHION



JEWELRY



PAPER



CEREMONY

MACY'S REGISTRY ITEM OF THE WEEK

Say *ide* to artfully becoming
your own barista with this espresso
maker from **Nespresso**! Click here to
add this item to your registry now!

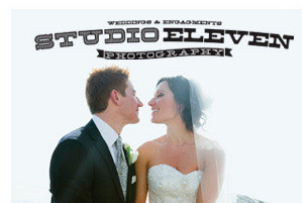


GIFTS



DECOR

SPONSORS



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DIY TUTORIALS | REAL WEDDINGS | INSPIRATION | ETSY WEDDING ARTISTS

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FIND CHIC SAVE
THE DATE CARDS

WEDDING*PAPER *divas*

SHOP NOW

ETSY WEDDING ARTISTS

FASHION



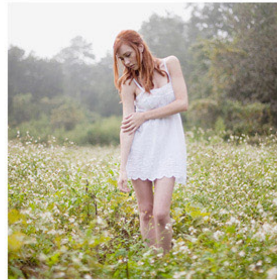
ELLE SMITH
ONLINE, CA



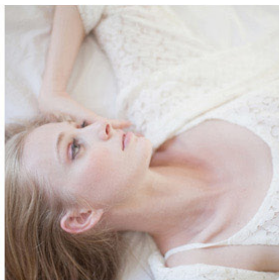
THE KNOT CO.
ONLINE, NY



THREE SUNBEAMS
ONLINE, CA



TWIG & HONEY
ONLINE, OR



VASTLY VINTAGE
ONLINE, FL



WANLU BRIDAL
ONLINE, CA



J.CREW
ONLINE, NY



KATIE BURLEY
ONLINE, MD



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SPONSORS



TRENDING TUTORIALS



somethingTurquoise™

Embracing the DIY bride



DIY TUTORIALS | REAL WEDDINGS | INSPIRATION | ETSY WEDDING ARTISTS

search for something?



FIND CHIC SAVE
THE DATE CARDS

WEDDING *PAPER divas

SHOP NOW

ETSY WEDDING ARTISTS / FASHION

ELLE & JAE

SITE / FACEBOOK / TWITTER

PREVIOUS PROFILE

NEXT PROFILE



LOCATION: ONLINE, CA UNITED STATES

WILLING TO TRAVEL: YES

PRICE FROM: \$60-\$500

DESCRIBE YOUR ARTISTIC STYLE:

Elle & Jae is a unique accessories line, which includes vintage inspired sashes, headpieces, veils and jackets that are couture made using the highest-quality crystals, pearls, laces, sequins, crepes and chiffon. There is also a bridesmaid collection of headbands and belts, made with special brooches and embellishments on stretch grosgrain, allowing for an easy fit for all body types.

All of Elle & Jae's garments are hand-made locally in Los Angeles, California. Selecting only high-end, elegant fabrics and materials, owner and founder Joey Brooks personally designs each garment and carefully supervises every facet of production to ensure the most skillful results.

WHAT INSPIRES YOU?

I take inspiration from so many things - new and vintage apparel, photographs, discovering unique resources and lots of color. All of our accessories come in Ivory but adding color is my favorite thing. I've been sewing and creating most of my life, and really take pride in the craftsmanship of the collection. Playing with new fabrics, embellishments and tools always keeps me inspired, as well as a trips to different cities and countries. A recent trip to Paris has inspired much of my newest collection.

WHAT DO YOU LOVE ABOUT WEDDINGS?

Each piece in the collection is custom made, and having something special and remarkable is a big part of what I love about weddings. Everyone wants to feel amazing and unique on their day. I feel lucky to be a part of that. Anything Elle & Jae can do to add to that one-of-a-kind feeling is the best part of this job!

Custom floral design,
for ALL budgets...



Floral Design
by Jacqueline Ahne



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★ macys

SPONSORS



WHAT IS THE COST?

For the month of May we are offering a very special deal!

Keeping things simple we have two options for you: (all paid upfront through Paypal)

\$120

6 MONTH COMMITMENT

**2 ADDITIONAL
MONTHS FREE**

\$220

1 YEAR COMMITMENT

**4 ADDITIONAL
MONTHS FREE**

WE WANT TO FILL OUR GALLERY WITH ETSY WEDDING ARTISTS
BEFORE OUR NEW WEBSITE DESIGN DEBUTS SO EMAIL US NOW!

EWA@SOMETHINGTURQUOISE.COM